



## **DEPARTMENT OF M B A**

### **Minutes of the 1st Board of Studies (BOS) Meeting**

**Meeting Mode** : Hybrid (Online)

**Zoom Meeting Link** :  
<https://us06web.zoom.us/j/83343445771?pwd=Xalk7t3WoOS8yL3TgZe6rrJ8nBaOSu.1>

**Date & Time** : 20<sup>th</sup> August 2024, 03:30 PM to 04:30 PM

**Venue** : Conference Hall, AIETM

#### **Minutes:**

##### **1. Welcome and Introduction:**

- ❖ **Dr. C P V N J Mohan Rao**, Principal introduced all the Board of Studies (BOS) members, briefed about the proposed curriculum and syllabus, and handover to Dr. Lova Baliji, chairperson of BoS.
- ❖ Dr. Lova Baliji, Associate Professor, Department of MBA commenced the meeting by welcoming all the Board of Studies (BOS) members.

##### **2. Approval of the Proposed Curriculum:**

- ❖ The Chairperson presented the proposed curriculum and Syllabus for MBA I and II semester, set to take effect from the academic year 2024-2025.
- ❖ The curriculum, which aligns with the R19 JNTUGV syllabus, was thoroughly reviewed. After thoughtful discussion and the incorporation of minor revisions, the curriculum was unanimously approved by all BOS members for implementation as the R24 AIET Autonomous syllabus



# AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY (Autonomous)

(Approved by A.I.C.T.E., New Delhi & Permanently Affiliated to JNTU-GV, Vizianagaram)

NAAC Accredited with A+ grade

Tamaram (V), Makavarapalem, Narsipatnam (RD), Anakapalle Dist, Pin-531113.

<https://avanthienggcollege.ac.in/>, E-mail: [principal@avanthienggcollege.ac.in](mailto:principal@avanthienggcollege.ac.in)

### 3. Finalization of Syllabus:

The syllabus for the following courses was presented, discussed, and finalized:

#### Semester-I

1. Management and Organization Behaviour
2. Managerial Economics
3. Accounting for Managers
4. Quantitative Analysis for Business Decisions
5. Legal and Business Environment
6. Business communication and soft skills
7. Rural Innovation Projects
8. Information Technology Lab-1(Spread sheet and Tally)
9. Business Communication and Soft skills Lab

#### Semester-II:

1. Financial Management
2. Human Resources Management
3. Marketing Management
4. Operations Management
5. Business Research Methods
6. Project Management
7. IT-Lab-2 (Programming R)

### Suggestions from the BoS Members:

- Dr. P. Sridevi, Assistant Professor, University Nominated Member suggested not to change course titles w.r.t JNTU-GV course structure. She has further suggested include 'Rural Innovation Projects' course instead of 'Cross Cultural Management' course in First Semester.
- Prof. A. Prasad HoD, H&BS, Expert Academic Council Member suggested to include Business Ethics, International Business Environment and Employability courses in the Curriculum.
- Mr. Sanyasi Naidu Pyla, suggested to conduct more seminars and presentations to improve presentation skills of the students.

### Action Items:

- The suggested changes to the syllabus and curriculum will be implemented.
- The members agreed to adopt the proposed syllabus for 2024-2025 admitted batch students.
- The inclusion of Business Ethics, International Business Environment and Employability courses will be considered in the next curriculum revision.

**Next Meeting:** The date for the next BOS meeting will be scheduled and communicated in due course.





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## Attendees:

S.No.	NAME OF THE MEMBER & AFFILIATION	NOMINATION
1	<b>Dr. P. Sree Devi</b> , Assistant Professor, JNTUGV-Vizianagaram. E-Mail: <a href="mailto:sreedevip.cmba@jntugvce.edu.in">sreedevip.cmba@jntugvce.edu.in</a> Mobile: 9493759290	Expert member Nominated by University (JNTU-GV)
2	<b>Prof. A. Prasad</b> , Head of the Department Department of Humanities, Andhra University. Email: <a href="mailto:ayathamprasad@yahoo.co.in">ayathamprasad@yahoo.co.in</a> <a href="mailto:head.humanities@andhrauniversity.edu.in">head.humanities@andhrauniversity.edu.in</a> Mobile: 94401 97475	Expert member nominated by Academic Council
3	<b>Dr.K.V. Ramana Murthy</b> , Associate Professor, Department of Commerce and Management, Andhra University, Visakhapatnam. E-Mail: <a href="mailto:ramanakudumula@gmail.com">ramanakudumula@gmail.com</a> Mobile: 9441141673	Expert member nominated by Academic Council
4	<b>Dr Paramata Satyanarayana</b> , Dy. General Manager, IT & ERP Dept, RINL/Vizag Steel. E-Mail: <a href="mailto:s_paramata@yahoo.com">s_paramata@yahoo.com</a> Mobile: 9949556989, 8331018689	Nominated from Industry
5	<b>Sanyasi Naidu Pyla</b> Team leader (Talent acquisition) Copart India private Limited, Madhapur IT Park TS/IC HITEC City, Hyderabad, Rangareddi, TG. <a href="mailto:naidups1994@gmail.com">naidups1994@gmail.com</a> Mobile: 9030407090	Nominated from Alumni
6	<b>Dr. C P V N J Mohan Rao</b> , Avanthi Institute of Engineering and Technology, Makavarapalem.	Principal
7	<b>Dr. Lova Baliji</b> , Associate Professor, & Head	<b>Chairperson</b>
	<b>Mr. T. Gopi</b>	Assistant Professor
	<b>Mrs. L. Krishnaveni</b>	Assistant Professor
	<b>Mr. P. Ganesh</b>	Assistant Professor
	<b>Mr. Shankar Rao</b>	Assistant Professor
	<b>Mr. Someswara Rao. B</b>	Assistant Professor
	<b>Mr. S.Sathi Babu</b>	Assistant Professor
	<b>Mrs. Satya Sai Naga Keerthi</b>	Assistant Professor
	<b>Mrs. V. Chinni Kamakshi</b>	Assistant Professor
	<b>Mr. T. Kumar</b>	Assistant Professor
	<b>Miss. R. Anusha</b>	Assistant Professor
	<b>Mrs. Ch. Kavitha</b>	Assistant Professor
	<b>Mr. P. Appala Raju</b>	Assistant Professor
	<b>Mrs. V.Usha</b>	Assistant Professor
	<b>Mrs. M.Santhi</b>	Assistant Professor
	<b>Mr. B.Ganesh, HoD, MCA</b>	Associate Professor
	<b>Mrs. A.Suneetha BS&amp;H</b>	Assistant Professor

Chairperson

Board of Studies (DMS)





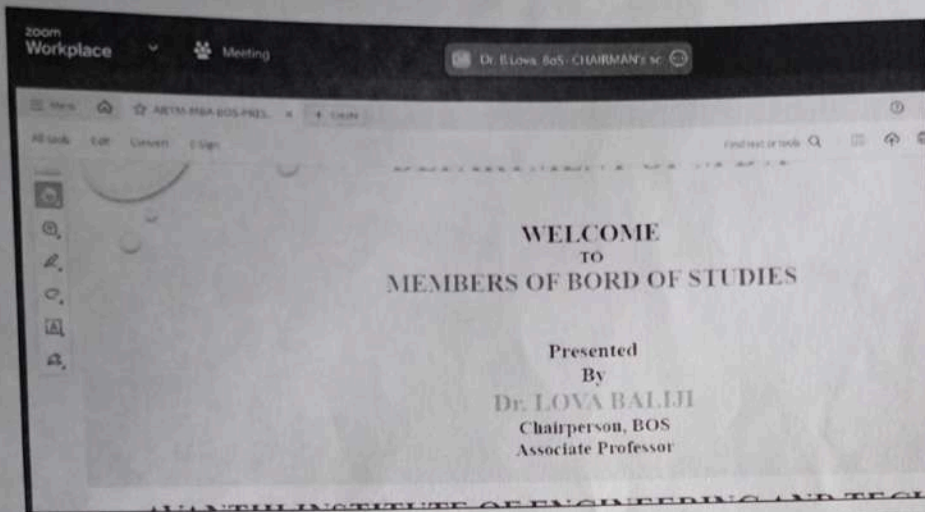
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Unit	Current	Proposed	Change
Unit 4	Motivation and Job Performance	Organizational behavior	Change
Unit 5	Organizational conflict	Motivation and Job Performance	Deleted
Course Title	Managerial Economics	Managerial Economics	No change
Unit 1	Introduction to Managerial Economics		
Unit 2	Demand Analysis and Forecasting		
Unit 3	Cost and Production Analysis		
Unit 4	Theory of Pricing		
Unit 5	Micro Economics and Business		
Course Title	Accounting for Managers	Management Accounting	Change
Unit 1	Financial Accounting	Added one topic i.e Depreciation Methods	Change
Unit 2	Analysis and interpretation of financial statements		
Unit 3	Cost accounting		
Unit 4	Management accounting		
Unit 5	Standard costing		
Course Title	Quantitative Analysis for Business Decisions		
Unit 1	Basic Mathematical & Statistical Techniques		
Unit 2	Measures of Central Tendency		
Unit 3	Introduction to Decision Theory		
Unit 4	Sampling and Sampling Distributions		

*B. Lova*  
Chairperson

Board of Studies (DMS)